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rhapsody

An exclusive Newsletter for bWL



bWL New Offices
Dotting the World Map!

O'Bon
Powdery Foundation EX

Can **Fish Oil**
Enhance Our Health

15th Anniversary Cum
International Convention 2005
- A Brand New World



TIME FLIES. WE ARE ALREADY PAST THE HALF-WAY MARK OF YEAR 2005 and only another five months stand between us and 2006. Still remember the goals you set out at the beginning of January? How's your progress so far?

We are excited to announce some very happy news. Our bwl extended family is getting bigger! The long-awaited opening of our first Malaysian regional office in Kuala Lumpur finally got underway on 13 March 2005. And on 24 April 2005, bwl opened yet another outlet in the vibrant city of Ho Chi Minh, Vietnam. Read all about them in "Malaysia BUZZ" and "What's New!" Also, stay tuned for the opening of our Jakarta centre and the shift of our Singapore Headquarters to HDB Hub!

If the turnover and membership for the first quarter of 2005 are any indication to go by, the signs are really positive. Growth has been impressive. Malaysia set a new record for bwl by breaking the RM6million mark. With such good news, we can be confident that the rest of the remaining quarters augur well for bwl.

During our bwl International Convention 2005 & 15th Anniversary on 9th July 2005, Maggie Goh, Rita Ong and Irene Ng enjoyed the distinction of becoming bwl's first-ever Platinum Director. The criterion is stringent. To achieve this enviable title, a distributor has to groom 3 Gold Directors. And they have done just that! It's truly a well-deserved recognition for their effort, focus and perseverance. Let us turn to them for greater inspiration.

With the extension of the optimax product line to Congee Delite, bwl's weight-management package is now even more complete and formidable. The response to the recent optimax Challenge exceeded all expectations. Learn about the amazing success stories under our "Singapore BUZZ"!

Under the combined efforts of market expansion, leadership training and talent development, product launches as well as product knowledge training, we firmly believe, every bwl business associate will be able to create our very own business as long as we set our goals, give our best and work towards them. And in turn, we will gain in terms of our physical, financial, spiritual and social health, creating our very own brand new world and be able to live life at its best! ●●●



Dr. Dora Hoan
Founder

Dr. Doreen Tan
Founder

rhapsody

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A Miracle Performer & A Natural Motivator

Even with a substantial pay cheque as a high-flyer of an established company, Ms Rita Ong had her sights further afield and is determined to set new records in bwl.

EMBODYING BEAUTY WISDOM AND DYNAMISM, RITA ONG IS ALWAYS FULL OF GRACE. Her feminine charms belie her inner pluck. Pushing her way through the ultimate rank of Platinum Director within a short span of eighteen months, she has created history in bwl. So how was this miracle created, you may ask?

Her rise to GD with no SDs within a short span of 3 months set her thinking, "How much more can I achieve with a network of downlines?" Her previous experience has taught her to harness the immense power of the capabilities of others and the company's ready resources. Fully comprehending the true meaning of "leveraging" and putting it to good use, the snowballing effect of repeated sales and a fast expanding network eventually took effect.

However, Rita's entry into direct selling was not without its ups and downs. Though she managed to sell the 15 sets of DR's Secret she invested within two days, her initial success was quickly followed by a series of setbacks like customer complaints, and even a zero turn-out for a seminar she booked at a hotel. Yet, she knew what she was in for, held onto her belief and persevered by booking yet another seminar at a grander hotel the next month!

And when she finally decided to fully immerse in bwl business, many have chided her for leaving her Civil Engineering degree and vast corporate experience go down the drain. However, Rita has always felt that her educational background and her previous experience put her in good stead for leadership.

Learning about health and beauty from scratch was not as daunting as foregoing her ego and previous bias against direct-selling. Rita had to give up a well paying, cushy job where she was greatly respected and get into the thick of the action herself. Banishing those demons from her mind, Rita chose to plunge into direct-selling with a fervour that has propelled her to her current coveted status. Rita is the best testimony to the adage, "If the spirit is willing, any obstacle is surmountable."

A word of advice from our miracle performer, "Don't set your sights only on the financial reward for more often than not, you'll be disappointed. Instead focus on things that add value to yourself, be it developing your own capabilities, sharing or helping others while fulfilling your goals." And this belief has brought Rita where she is today.

So, lets keep your eyes and ears peeled for Rita's development in Indonesia. We can be sure many more new records will be set in the near future. ●●●





Battle of the Bulge Rages On!

It's widely believed that the battle of the bulge is the strict adherence to a combination of diet and exercise. Plainly put, it's having less input versus a greater output. However, this is easier said than done. The route to successful weight management without sacrificing your health may be achieved by adopting a low glycaemic index diet.

What is Fibersol-2™ and what are its health benefits?

DIETARY FIBRE IS ONE OF THE ESSENTIAL NUTRIENTS WE TEND TO OVERLOOK IN OUR DAILY DIET. Most of us do not get enough soluble fibre in our diets. Fibersol-2™ is a soluble dietary fibre produced by the pyrolysis and controlled enzymatic hydrolysis of 100% natural corn starch. It is readily dispersible in water and carries no inherent flavour. Because it remains undigested in the digestive tract, it can provide many physiological benefits.

Fibersol-2™ increases intestinal peristalsis by stimulating the internal walls of the intestines, thereby increasing bowel regularity and thus preventing constipation. It also promotes the growth of healthy intestinal bacterial, further breaking down waste in the colon. Fibersol-2™ has good effects on the digestive tract and blood glucose and cholesterol levels.

Having a low Glycaemic Index, Fibersol-2™ is known to reduce accumulated body fat by moderating postprandial blood glucose levels and lowering insulin secretion. Studies show a reduction of fat accumulation in internal organs as well. Concurrent findings have discovered that Fibersol-2™ lowered total cholesterol levels by lowering LDL-cholesterol levels without a change in HDL-cholesterol levels.

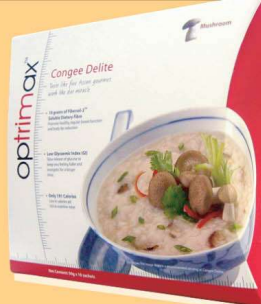
What is low Glycaemic Index food and what good will it do for us?

THE GLYCAEMIC INDEX (GI), IS A NUMERICAL SYSTEM OF MEASURING THE EFFECT IN BLOOD GLUCOSE LEVEL 2-3 HOURS AFTER CONSUMPTION OF CARBOHYDRATES. The higher the number, the greater the blood sugar response.

Carbohydrates that break down slowly, thereby releasing glucose gradually into the blood stream, have low glycaemic indexes. Low GI foods, producing gradual rises in blood sugar and insulin levels, have proven benefits for health. A low GI diet is potentially healthier because the foods tend to be higher in fibre, lower in sugar and less processed. Foods with a higher GI number are rapidly digested and absorbed leading to marked fluctuations in blood sugar levels, eventually leading to an unhealthy build-up of sugar in the blood.

It is difficult to judge whether a food item belongs to the low or high GI group. Many people erroneously assume that fruit like grapes, bananas, strawberries and peaches have high GI indexes because of their high sugar content. This may not necessarily be the case. Studies have shown that potatoes, commonly used as a staple diet for weight-watchers, actually have a high glycaemic index and therefore, not an ideal weight loss diet component.

As such, bwl, has come up with a convenient and simple way to healthy living and effective weight management in the form of Congee Delite with a reassuringly low glycaemic index.



How CONGEE DELITE assist you in healthy Weight-Management

CHOOSING FOODS BASED ON THEIR GI IS THE BEST WAY TO EMBARK ON YOUR JOURNEY TOWARDS SUCCESSFUL WEIGHT MANAGEMENT. bwl, has come up with a nutritious meal with none of the guilt – Congee Delite. Congee Delite excels in being a complete meal with a low glycaemic index from which glucose is gradually released into your system, leaving you fuller for a longer period of time.

Not only that, each sachet of Congee Delite contains less than 200 calories and 10 grams of Fibersol-2™ Soluble Dietary Fibre, thereby promoting a healthy, regular bowel function and body fat reduction.

Not only that, Congee Delite is specially formulated for the hectic lifestyles of modern people today. Conveniently packaged in individual sachets, it is quick and simple to prepare, nutritious and an effective weight management companion. Let the miracle of Congee Delite assist you towards a successful weight management plan!

Benefits of Congee Delite:

- Decreased hunger and increased satiety.
- Keeps you fuller for longer, preventing unhealthy snacking.
- Prolongs physical endurance.
- Regulates blood sugar levels.
- Improves body's sensitivity towards insulin.

Congee Delite comes in Mushroom, Japanese Scallop, Celery-Pea Flavours.



beauty tips to Defy skin ageing

Recognise your skin's best friends and worst enemies.

Skin's Enemies #1: Sun

THE SUN IS THE NO. 1 ENEMY TO OUR SKIN. As the largest organ of our body, our skin is constantly exposed to the vestiges of the environment. Bear in mind that the harmful sun's rays can penetrate through wet, white clothing and UVA can pass through glass. So, take the necessary precautions. The rewards will be reaped when you are older.

Skin's Enemies #2: Smoking

FOR GREAT LOOKING SKIN, ONE WORD OF ADVICE - STEER CLEAR OF SMOKING! Nicotine denies the skin of oxygen and nutrients and causes the skin to age prematurely, developing wrinkles and losing its elasticity. The act of pursing the lips to hold the cigarette hastens vertical lines to form around the lips and the smoke from cigarettes also causes crow's feet due to squinting of the eyes. So, if you smoke, throw out that pack now!

Skin's Enemies #3: Laziness

WE CAN'T AFFORD TO BE LAZY! WHEN IT COMES TO MAINTAINING YOUTHFUL, LOOKING SKIN, Remove all traces of make-up, dirt and grime no matter how tired you are at the end of each day. It pays to abide by a stable skin care routine religiously. Invest in a good skin care range and you'll thank your lucky stars you did when you're much older!

Skin's Enemies #4: Diet

IT IS A WELL-KNOWN FACT THAT PHARMACEUTICAL DRUGS, ALCOHOL, SUGAR, COFFEE, CHEMICAL FOOD ADDITIVES AND TRANS FATS FOUND IN FRIED, PROCESSED OR OVERHEATED FOODS WRECK HAVOC ON THE SKIN. Always take note of what you put into your body because your skin will be one of the first to reflect it! This is not to say that we should abstain from what we love to eat and drink. Always practice the rule of moderation.

Skin's Best Friends #1: Water

THE RULE OF THUMB IS 8 GLASSES OF PLAIN WATER A DAY. Sugared drinks, tea or coffee don't count! Your urine should be clear or only slightly yellowish. When you're feeling thirsty, your body is already dehydrated and crying out for water. Hydrate yourself before this happens. Prepare a bottle of plain water wherever you go.

Skin's Best Friends #2: Sun Block

DECREASE YOUR CHANCES OF GETTING SKIN CANCER & LOOK AS YOUNG AS YOU CAN:

- Limit your exposure to sunlight and try to seek shade for periods between 10am to 3pm, where the effect of sunlight is the most harmful.
- Use sunscreen, every day, even when it's cloudy. Choose only those that block ultraviolet rays (both UVA and UVB) and have a sun protection factor (SPF) of at least 15 to 30.
- Apply sunscreen 20 minutes before exposure to sunlight and reapply continuously especially when you sweat or swim.

Skin's Best Friends #3: Antioxidants

THE BENEFITS OF ANTIOXIDANTS ARE NUMEROUS. THEY:

- Destroy the free radicals that damage cells.
- Promote the growth of healthy cells.
- Protect cells against premature, abnormal ageing.
- Help fight age-related macular degeneration.
- Provide excellent support for the body's immune system, making it an effective prevention against diseases.

Look for foods with rich colours like carrots, broccoli, spinach and beans. For fruits, opt for oranges, blueberries or strawberries. These foods high in antioxidants are a good supplement to your daily diet.

Skin's Best Friends #4: Beauty Sleep

FATIGUE SHOWS UP ON YOUR FACE. Also, poor sleep habits have a way of speeding up the ageing process. During sleep, the body gets a chance to conduct a system maintenance. Growth hormones are released, new cells are produced and tissues are renewed. Furthermore, because our facial muscles aren't performing any contortions while sleeping, wrinkle production is suspended and beauty products such as moisturizers get free reign.

Other Ways to Defy Skin Ageing

#1: Physical

COMMIT TO REGULAR EXERCISE. Exercise boosts the body's blood circulation and can do wonders for your general well-being as well as give you that radiance on your face! Together with a sensible diet, you'll grow from top to toe in no time!

Other Ways to Defy Skin Ageing

#2: Spiritual / Mental

ATTITUDE IS EVERYTHING. The way you look at things and evaluate matters will show on your face. Do not bear grudges and practice positive anger management. Learn to take things easy and count your blessings.

Other Ways to Defy Skin Ageing

#3: Start Early!

IT ALWAYS PAYS TO START EARLY, ESPECIALLY WHEN IT COMES TO TAKING CARE OF OUR SKIN. Embark on a suitable skin care routine and practice it religiously. Always slather on sunscreen lotion, even on cloudy days. It's better to be safe than sorry!

Other Ways to Defy Skin Ageing

#4: Smile!

DID YOU KNOW THAT IT TAKES JUST 15 MUSCLES TO SMILE BUT OVER 70 MUSCLES TO FROWN? And that our skin actually registers the repeated folds by muscle contractions, resulting in the formation of permanent static lines. So make it a point to become aware of your facial expressions and release any undue tension on your facial muscles and relax your face.

How DR's Secret can help

GOOD GENES CAN ONLY GO SO FAR. Maintenance plays a big part in keeping skin at its tiptop condition. This is especially vital when harsh pollutants in the environment accelerate the ageing process of the skin.



Formulated with the latest dermatological and nutritional advancement, DR's Secret is able to give you the glowing skin you've been dreaming of. Pamper your skin with DR's Secret. DR's Secret rejuvenates your skin with its potent formula of the 3 key antioxidants, Vitamins A, C and E deep within the skin.

Vitamin A

A deficiency of Vitamin A causes the skin to become dry, rough and flaklike. Upon direct application to the skin, wrinkles and pigmentation caused by the sun's exposure are minimized. Vitamin A also promotes cell metabolism and blood circulation, giving your skin a healthy glow.

Vitamin C

Vitamin C is touted as a potent ingredient towards skin rejuvenation. It not only increases moisture balance, it is also proficient in whitening, fading of pigmentation, inhibits melanin formation leading to unsightly dark spots. Vitamin C also assists the skin in production of collagen, helping skin maintain its firmness and elasticity.

Vitamin E

By preventing the oxidation of lipids, Vitamin E effectively protects the skin from the assault of free radicals. This helps speed up the healing process and increases resilience to the skin.

DR's Secret's anti-ageing formula is effective because it works on your skin from within, its ingredients penetrate deep into the dermis layer to remove dead cells and bring out new skin cells below. You'll be amazed how DR's Secret can help ease your skin problems. Try it and witness the transformation!



Can Fish Oil Enhance Our Health?

What is fish oil?

FISH OIL IS ONE OF THE MAIN SOURCES OF OMEGA-3 NUTRIENTS. Omega-3 fatty acids belong to the group of fats that are essential for growth and development. Omega-3 is a name given to a group of essential fatty acids derived primarily from fish oil, such as mackerel, salmon and herring – thus its name. These essential fatty acids contain EPA and DHA. We rely solely on our diet to supplement our daily requirement of Omega-3 fatty acids because our body cannot manufacture them.

The discovery of Omega-3.

IT WAS IN THE MID 1970s RESEARCHERS OBSERVED THAT NATIVE GREENLANDERS HAVE A MUCH HEALTHIER CARDIOVASCULAR SYSTEM AND A LOW RISK OF HEART ATTACK OR STROKE. DESPITE A DIET HIGH IN ANIMAL FAT CONTENT. It has been found that they consume large amounts of fish containing EPA and DHA.

Benefits of fish oil.

THE BENEFITS OF FISH OIL ARE ABUNDANT AND COUNTLESS STUDIES ATTEST TO THAT. Apart from the proven benefits towards the heart, eyes and blood circulation, another reason people are taking fish oil is for its preventative effect on our mental acuity.

Increasing the intake of omega-3 fatty acids brings about long-term improvement in cardiac function and protects against heart attacks. Taking a daily supplement of fish oil may also help reduce the risk of cardiovascular related attacks especially for those with a family history of heart disease, hypertension and a history of smoking.

The omega-3 fatty acids EPA and DHA have been found to be absolutely vital, particularly for the heart, arteries and the

brain development in infants. High intake of total fats, saturated fats and cholesterol have a direct relation to dementia. Consuming fatty fish, on the contrary, significantly decreases the risk of dementia. Early intervention is of vital importance to protect our brain's health in the future.

By ensuring a sufficient intake of these nutrients, fish oil can help maintain the overall health of the heart, the blood and the brain.

Is it essential to take fish oil?

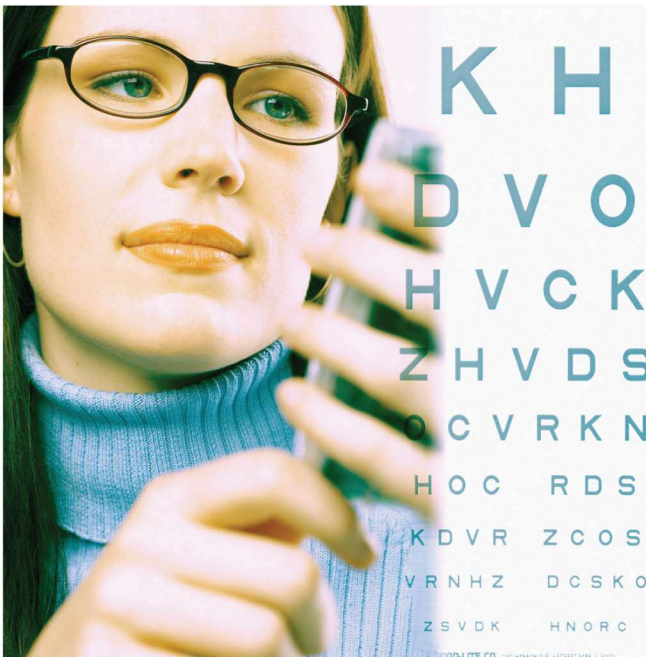
AS THE SAYING GOES, "YOU ARE WHAT YOU EAT", AND SINCE FISH HAS BEEN PROVEN TO BE CRUCIAL TO OUR GENERAL HEALTH, IT'S EVEN MORE IMPORTANT FOR US TO OBTAIN SUFFICIENT AMOUNTS FOR OUR BODY. It is literally impossible to obtain adequate amounts of the right fatty acids from our daily diet. The easier and fail-proof method will be to get the fatty acids via oral supplements. The environmental and genetic make-up are areas we have no control over. However, by exerting control over our intake of supplements, we are actively enhancing our health.

bwL's Super EPA 2000 enjoys a concentration of EPA/DHA in a single

capsule. One pill a day is all it takes for your daily requirement. Giving you 500mg EPA and 310mg DHA, a single capsule of Super EPA 2000 is the equivalent of a 100g serving of cooked salmon. It boasts the highest concentration of EPA/DHA in a single capsule in the market.

Beneficial to our overall health and development, Super EPA 2000 helps maintain your cardiovascular system in tiptop condition through proper removal of bad cholesterol. And with constant consumption, it helps in good memory and improved vision as well as preventing a wide range of diseases. bwL's Super EPA 2000 is also suitable for pregnant mothers.

Armed with the knowledge of how the Super EPA 2000 can help in our general well-being, let's start by taking one capsule of Super EPA 2000 today!



bwL Super EPA 2000

A diet rich in Omega-3 fatty acids supports:

- A healthy heart.
- Healthy joint movement.
- Healthy brain.
- Healthy immune system.
- Balanced mood and sense of well-being.
- Healthy kidneys.
- Improved strength and stamina.
- Maintain cholesterol levels that are already within the normal range.





bwL New Offices Dotting the World Map!

bwL IS FAST EXPANDING AND OUR PRESENCE AROUND THE WORLD IS INCREASING WITH EACH DAY! We have new offices in three different countries, namely, Singapore, Vietnam and Indonesia. What exciting news for all Best Worlders!

The long-awaited shift to the new office premise in Toa Payoh, HDB Hub finally took place on 25th June 2005. It was with great anticipation that we went to our spanking new office: We were greeted with a sparkling white façade, sleek clean lines and space, space and more space!

With a training room equipped with the latest technology and a seating capacity of 200 persons, 2 meeting rooms, a boardroom, a Trainers' room and not forgetting our 2 cosy discussion areas, those of us at the Singapore Headquarters are indeed a lucky lot!



Future expansion was kept in mind as ready cubicles are already available for future colleagues!

And in neighbouring Vietnam, 24 April 2005 marks the setting up of yet another bwL subsidiary, The Gioi Tean My Company Limited in Ho Chi Minh City, Vietnam. It was officially opened by our Best World top management.

Dr. Dora Hoan and Mr Huang Ban Chin.

16 August 2005 marks the opening of our Indonesian office, PT Best World Indonesia in Jakarta. bwL has finally taken the first step in capturing the huge potential market. We trust that the Indonesian market is in the good hands of Mr Jerry Lu who takes the helm of Country Manager, Indonesia.

Having an established presence in Singapore, Hong Kong, Malaysia, Thailand and now Vietnam and Indonesia, bwL will no doubt grow from strength to strength. We look forward to the further growth of bwL in the years to come and having our presence on the world map!

If you're interested in building your business in the following countries, kindly contact us at:

Indonesia



Vietnam



Vietnam:
The Gioi Tean My Company Limited,
285 Dien Bien Phu, District 3,
Ho Chi Minh City, Vietnam at:
(+84) 8930 7413 or
email us at bestworldvn@vnn.vn

Indonesia:
PT Best World Indonesia, Mayapada Tower 8th Floor, J.L. Jendral Sudirman
Kav 28, Jakarta, Indonesia at (+62) 21 252 3272.
Or call Jean Koh at (+65) 63 115 139, bwl Headquarters in Singapore.



Million Dollar Achievers



Rita Ong, Irene Ng, Maggie Goh

www.bestworld.com

15th ANNIVERSARY CUM INTERNATIONAL CONVENTION 2005 - A Brand New World

IT WAS A NIGHT OF DAZZLING GLAMOUR AND DUE RECOGNITION FOR THE HARD WORK PUT IN THE PAST YEAR FOR bwl ELITES FROM AROUND THE WORLD. It is the beginning of A Brand New World for the 100 Awardees who went on stage at bwl's 15th Anniversary cum International Convention. Held at the Singapore Suntec International Convention and Exhibition Centre, 2nd level Ballroom on 9 July 2005, the event hosted more than 1000 guests. It was definitely the event of the year.

Our Convention this year coincides with the first anniversary since our company became public listed. It is indeed great news to know that we are still going strong and gained a 100% growth! This year also marks the year bwl takes a step towards the international arena. The bwl family has gathered from around the region and joined hands in celebrating our 15th Anniversary. 6 magnificent foyers showcased the various countries allowing our guests to



Maggie Goh, Platinum Director

learn more about bwl's progress in the different parts of the region.

Apart from the Silver Director Award, Gold Director Award, Million Dollar Achiever Award, Long Service Award, an entirely new and the most coveted award in bwl, was presented — the Platinum Director Award. The journey towards the status of Platinum Director is certainly not

easy. Our 3 newly minted pioneer Platinum Directors, Rita Ong, Irene Ng and Maggie Goh are indeed inspiring role models!

And for the first time in the history of bwl, guests were forced to participate in one of our games called www@bestworld. Hundreds of cotton balls were distributed throughout the entire ballroom signifying the many offices we have around the world. It also signifies the interconnectivity and interdependency of every single individual within the bwl family and of course, how bwl's success depends on the harmony and cooperation of all Best Worlders! Not only was the game significant, it had all guests getting on their feet and joining in the fun!

Amidst the euphoria, cheers and tears, it was a night that will be etched in the minds of many. Let us look forward to conquering the region and celebrating our 100th year Convention in the years to come!



Malacca Team Building 23rd - 24th July 2005

2 DAYS MAY NOT BE A LONG TIME. But it was certainly long enough for the participants from the bwl families to get to know one another on a deeper level, be it colleagues from other branches within or outside of our own countries. Clear blue skies, green patches of grass brought the 30 participants closer than ever before. AFamosa, Malacca is a picture made for an idyllic weekend away from work.

The team building session focused on Problem Solving and Creativity. One of the most amazing games we played was the finale activity - Mission Possible! We were separated into 3 different groups and we set about completing the game in the shortest time possible.

It was a game that involved the participants to bind each side of our legs to our group mates. Our mission was to clear the obstacles and reach the destination in as short a time as possible. With our legs bounded together, it seemed a daunting task and no one thought that it was humanly possible to achieve a fantastic record of 8 seconds, down from more than a minute!

Even more incredible was that the 3 teams, bwl Malaysia, bwl Singapore and bwl Singapore actually finished at the exact timing of 8 seconds each, setting the auspicious record of 888! This goes to show that all obstacles could be surmounted as long as we do not dwell on the problems but focus on literally, putting our best foot forward in achieving our goals.

The trip certainly drew all participants closer and laid the foundation of good will and a sense of closeness among the Malaysia and Singapore colleagues. May we bring the never-say-die attitude culled during Mission Possible to our daily work and serve our distributors better!



Pyramid Building



Tap a Snatch



Mission Possible



Country Manager's Message

Ms Katherine Cheah
Country Manager - bwL Malaysia

SUCCESS IS A JOURNEY AND NEVER A DESTINATION. Though our sales have increased three folds in the past two years, we are not complacent because a bigger challenge lies ahead -- more people will benefit from bwL as we put to practice our core values of developing an individual physically, financially, emotionally and socially.

We are in the people to people business. The key to successful interaction lies in our 'Attitude'. Positive mental attitude gives rise to harmonious relationships which is a prerequisite to the success in this business.

Ever since we started our operations, we have been emphasizing the

importance of attitude in all our trainings: during Product Training, Networking Training, Train the Trainers' seminars, and especially 103 Training in which the importance of attitude is imparted. Through these trainings, we have inculcated in our Malaysian bwL BMs the right mental attitude for greater success in this business.

The booming of the East Malaysia market is just one of the several successes we have reaped through these trainings. Our sales have soared from the initial RM100,000.00 to RM6,500,000.00 as of April 2005. This is just the beginning of the journey, we are poised to achieve even more as we progress. With the right mental attitude, our leaders are now venturing into the international market to serve more people and help them to live their lives at their best with bwL. ●●

bwL Kuala Lumpur Regional Centre Official Opening

IT'S A DREAM COME TRUE. Finally, our very own business premise - a new 4-storey building at Bandar Baru Seri Petaling, Kuala Lumpur. It was a beautiful Sunday on 13 March 2006 - the date for the official opening.

Inaugurated by the Chief Secretary of the Ministry of Domestic Trade and Consumer Affairs, Tuan Haji Ibrahim bin Abu Bakar, bwL Chairman Eric Zokally Bin Harun, bwL founders Dr. Dora Hoan and Dr. Doreen Tan as well as bwL Board of Directors, there were more than five hundred invited guests present to celebrate and witness this grand occasion.



bwL Chairman Eric Zokally Bin Harun, bwL founders Dr. Doreen Tan and Dr. Dora Hoan with the Chief Secretary.



Building Business

With this historical moment, bwL (Malaysia) has entered another phase of development. We now enjoy a bigger space for our distributors' activities and gatherings, a cosier and more comfortable environment for our customers, a state-of-the-art auditorium for training and learning and last but not the least, increase in manpower to support and provide personalized services to our distributors. Growing faster than before, bwL is set to become a household name in Malaysia soon. ●●



Giving the thumbs-up for our awardees.

bwL Malaysia Convention 2005

Shangri La Hotel, Kuala Lumpur

IT WAS ON 23 APRIL 2005. The day bwL paid due recognition to our leaders in the past year. Up to a thousand bwL distributors thronged at Shangri-La Hotel, Kuala Lumpur to celebrate the grand occasion and witness the glamour and grandeur of our recognition programme.

Thunderous applause and cheers were heard as the awardees went on stage to receive their awards. Bouquets of flowers were presented to them from their uplines and downlines as a form of congratulation. Amidst the pandemonium of cheering and clapping came the dazzling flashlights of the photo sessions. People were embracing each other in the euphoria of joy mixed with laughter and tears. It's truly a scene each participant, especially those who went on stage, will never forget.

The Malaysian bwL Regional Recognition Rally 2005 was a successful event motivating our distributors to strive harder and also fostering a close bond among us. ●●

Our Malaysian Winners



what's NEW



C'Bon Powdery Foundation EX

Make-up that feels like second skin!

BEAUTY IS ONLY SKIN-DEEP YET WE CANNOT DENY THE FACT THAT FIRST IMPRESSION COUNTS. Our face is what people see and judge us by. A touch of make-up can do wonders to our countenance.

Put your best face forward with the latest range of C'Bon Powdery Foundation EX! C'Bon's micro-porous powder is incredibly moisturizing to the skin, leaving it ultra smooth and supple. The key ingredient is Aloe Vera. Well-known for its powerful healing properties since ancient times, the high aloe vera content in C'Bon makes it suitable for even the most sensitive of skins. It also comes with UV ray protection.

Achieve a natural look with C'Bon Powdery Foundation EX. The powder is so fine it blends into your skin effortlessly. Providing maximum coverage, it evens out all dull and uneven skin tone, hiding skin blemishes and pigmentation without feeling heavy on your face. Achieve your desired results with either wet or dry application.

Non-comedogenic C'Bon powder allows your skin to breathe all day long. With minimal touch-up required, it saves you time and effort while maintaining a radiant and luminous looking skin throughout the day.

C'Bon Powdery Foundation EX comes in 5 shades to suit all skin colours.

PE 21 (Cool Beige)	■	PE 24 (Camel Beige)	■
PE 22 (Natural Beige)	■	PE 25 (Honey Beige)	■
PE 23 (Ivory Beige)	■		

Take your pick from our latest range of premium C'Bon foundation. Contact our bWL beautician Ms Edna See at (+65) 63 115 106 or any bWL distributor for a personalized session where they will guide you step-by-step in selecting a most suitable shade for you. With C'Bon Powdery Foundation EX, your friends and family will be none the wiser you are wearing make-up!

Why C'Bon Powdery Foundation EX is good for your face:

- Main ingredient of aloe vera is suitable for even sensitive skin type.
- Strong moisturizing effect.
- Convenient dry or wet application.
- Maximum coverage with a natural finish.
- Long wearing, minimum touch-up required.
- Compact and portable.

